



Fieldfare Kielder Challenge Important News for 2010

The Challenge is about to enter its 26th year BUT, for the first time in nine years, it does so without a key sponsor or a full budget in place! Fieldfare and its Trustees are determined that the Challenge will continue but we will need the help, support and passion of all our Fieldfare Challenge Friends to make it happen.

- We need to raise at least £75,000 to run the core of the Challenge across England, Scotland, Wales and Northern Ireland.
- We want to enlarge our family of Friends of Fieldfare and encourage them to;
 - Become Challenge Champions, spreading the word about the Challenge
 - Fundraise in whatever way they can for the Challenge and their participation
 - Help to raise funds for Challenge Regional Heats
 - Donate in cash and in kind to Challenge targets

Challenge team entries for 2010 will open on line at www.fieldfarekielderchallenge.org.uk on Thursday 7th January 2010 and a Challenge pack will be available to download at the same time.

Early in the New Year we will be inviting applications from volunteers for the coming Challenge, an application form should be on line by 7th January 2010.

You can also link with other Challenge Friends through the Fieldfare Kielder Challenge Group on Facebook: www.facebook.com/group.php?gid=17961135861

Do keep looking for Challenge up-dates on the Fieldfare and Challenge websites www.fieldfare.org.uk and www.fieldfarekielderchallenge.org.uk throughout the year or, if you need more information, contact;

Alison Rae: Tel - 01334 657708 or Email - alison.rae@fieldfare.org.uk or

Andy Johnson: Tel - 01788 536653 or Email - andy.johnson@fieldfare.org.uk